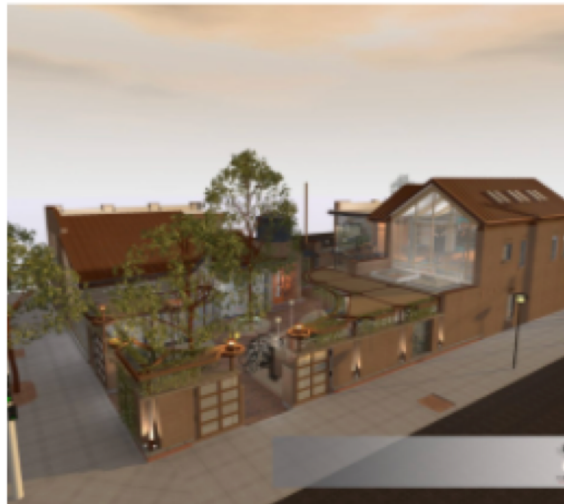


McConnell Foundation updates

Downtown Collaborative - September 16th, 2020



Community Vitality / May 22, 2020

PRESS RELEASE: BELL PLAZA PROJECT BREAKS GROUND

Bell Plaza Project Breaks Ground – For Immediate Release – May 22, 2020 In 2017, the Foundation made a 10-year funding commitment to Community Vitality, and the Bell Rooms became its first acquisition to help redevelop the downtown area. Early on, in its Community Vitality groundwork, the Foundation commissioned the Shasta Historical Society to create an [...]

[READ MORE](#)



Community Vitality / June 22, 2020

ADAPTIVE REUSE VS. HISTORIC PRESERVATION – WHAT IS THE DIFFERENCE?

On September 29, 2017, The McConnell Foundation submitted a proposal for an adaptive reuse project at the corner of California & Shasta streets in downtown Redding. Here is an excerpt from the 2017 application: How is an adaptive reuse project different from an historic preservation project? An adaptive reuse project intends to take an old [...]

[READ MORE](#)



Community Vitality / June 25, 2020

PAST MEETS FUTURE AT DOWNTOWN DEVELOPMENT (KRCR-TV)

The adaptive reuse project (dubbed "Bell Plaza") at the corner of California and Shasta Streets in downtown Redding is progressing. In case you missed this week's KRCR-TV story, click here for the story: Want to learn more? Here are related posts: Adaptive Reuse vs. Historic Preservation – What's the Difference?(June 22, 2020) Press Release: Bell [...]

[READ MORE](#)



MOVIE SCREENING
16' x 9' Screen / 250 People



MARKET STREET

BUTTE STREET

CALIFORNIA MARKET ALLEY

YUBA STREET

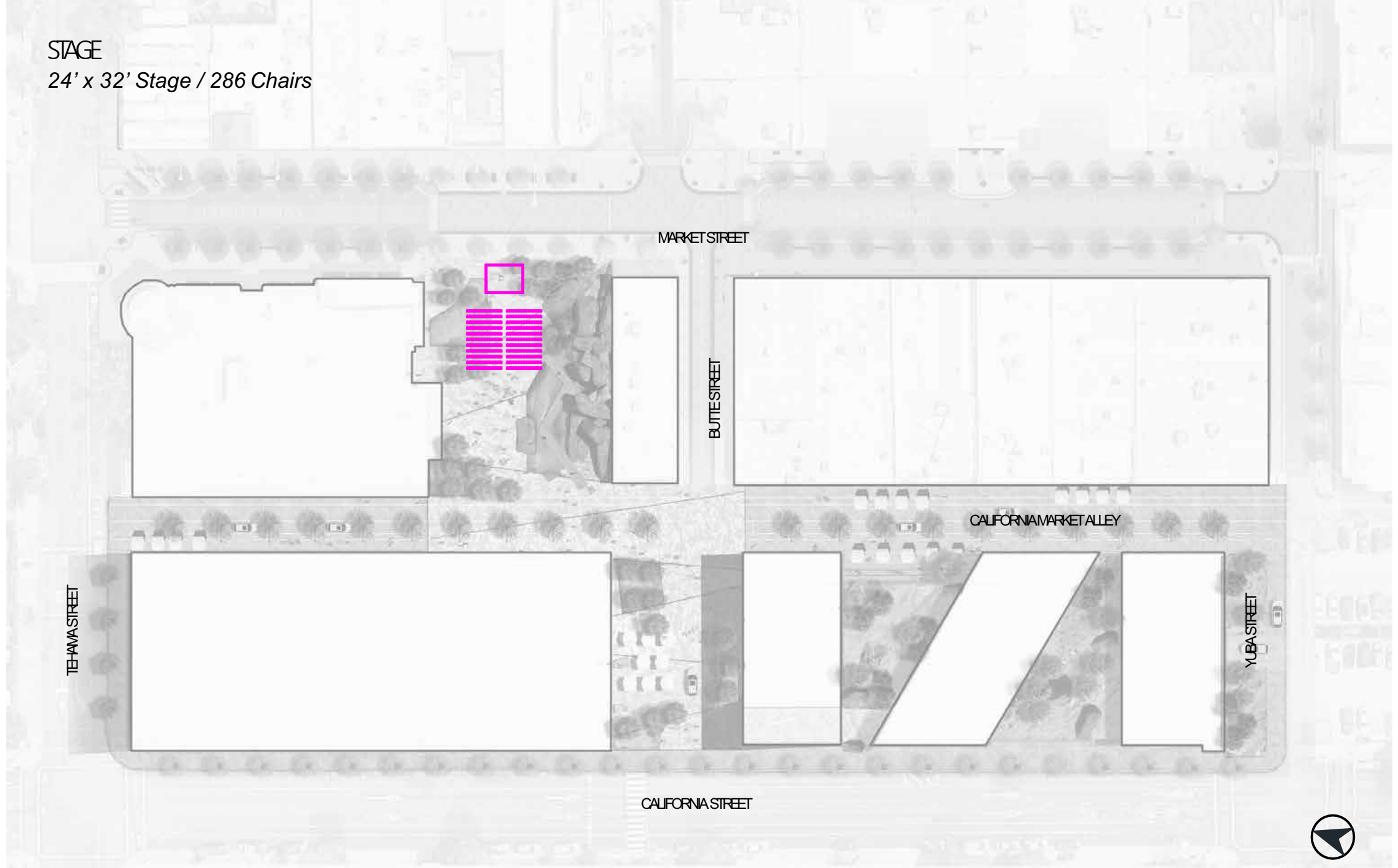
CALIFORNIA STREET

TEHAMA STREET

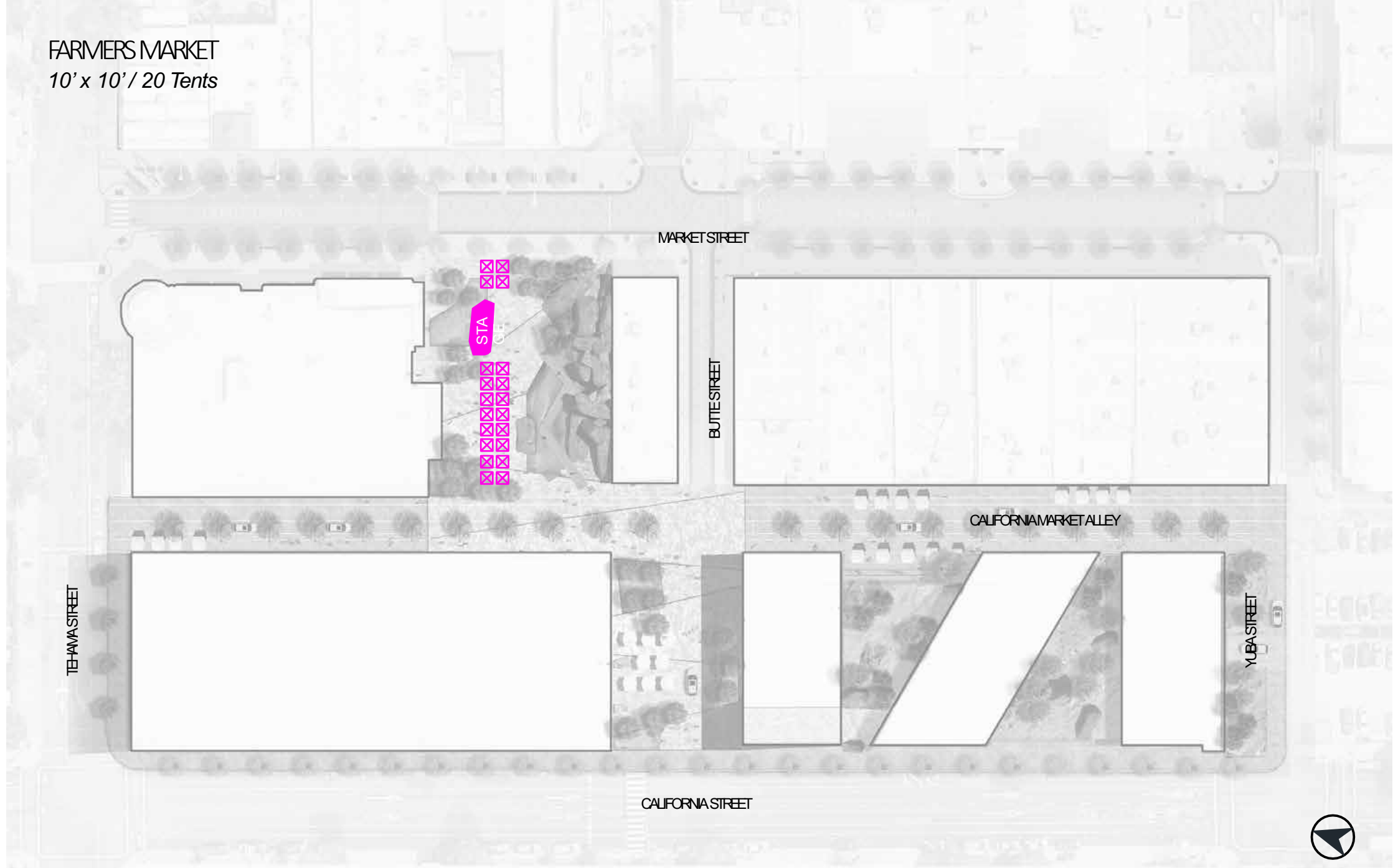


STAGE

24' x 32' Stage / 286 Chairs



FARMERS MARKET
10' x 10' / 20 Tents



MARKET STREET

BUTTE STREET

CALIFORNIA MARKET ALLEY

TEHAMA STREET

YUBA STREET

CALIFORNIA STREET



LOCAL FOODS, LOCAL PLACES

Redding, California

You are invited to participate in a virtual workshop with local community partners October 13-15, 2020. This workshop will focus on enhancing our local food economy, realizing downtown revitalization efforts, improving access to healthy food, and improving overall coordination and communication around food and community. The workshop will be held as a series of seven virtual sessions to create a community action plan around local food and place making.



Virtual Workshop Sessions

Tuesday, October 13

1. *Opening* 2:00 PM - 3:30 PM (all PDT)
2. *Case Story Sharing* 4:00 PM - 5:30 PM

Wednesday, October 14

3. *Small Group Exercises* 10:00 AM - 11:30 AM
4. *Action Brainstorming* 1:30 PM - 3:00 PM

Thursday, October 15

5. *Action Prioritization* 10:00 AM - 11:30 AM
6. *Action Planning* 1:30 PM - 4:00 PM
7. *Closing/Next Steps* 5:00 PM - 6:00 PM

To register, visit:

www.tinyurl.com/LFLPRedding

For questions, contact:

Mary Messier, Healthy Shasta, (530) 245-6639
mmessier@co.shasta.ca.us

