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**Shasta Living Streets
Request for Interest
E-Bikeshare Vendors
October 2021**

Contact

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We invite you to share your interest in Downtown Redding E-Bikeshare

Today, methods for delivering micromobility services are evolving and vendor companies are growing and adjusting. Our hope is to identify a vendor to provide a set of e-bikeshare equipment and software applications in collaboration with local partners, in an operational structure that best serves the needs of the Downtown Redding community and creates a successful Downtown E-Bikeshare system. We look forward to talking with you.

Introduction

Local partners have secured funding for a Downtown Redding E-Bikeshare mobility service, as part of the integrated housing and transportation projects funding that is revitalizing our city. Contributing partners include Shasta Living Streets (non-profit programming), City of Redding, McConnell Foundation, K2 Development, and California Clean Mobility Options.

The partners have an interest in learning what specific vendors are available, what services they provide, and anticipated options for working with non-profit and City partners to collaborate on delivering with excellence. This Request for Interest seeks to inform vendors about this opportunity and invites bikeshare vendors to join in a conversation to share about their work and ways to partner to create a successful Downtown Redding E-Bikeshare program.

Vendors are invited to contact Anne Thomas with their interest, sending a link and/or brief written information about their work, and bios of three key team members.

Phone or online meet-and-greet sessions will be scheduled on October 22 and 25.
A Request for Proposal process is separate and will take place in November 2021.

Project Description

Redding is the hub-city in the metropolitan heart of a majestic, rural super region of far Northern California. Redding is an active-living trail town for residents that also attracts visitors year-round, with 30 miles of paved trail along the Sacramento River and 225 miles of unpaved trails extending into the western foothills.

Downtown E-Bikeshare is supported by a true community partnership, and all partners are ready to facilitate planning and launch, and to ensure Downtown E-Bikeshare is successful. Contributing partners include: Shasta Living Streets, City of Redding, McConnell Foundation, Caltrans/CA DOT, K2 Development, Shasta County Health and Human Services, and local business leaders. City of Redding supports one e-bikeshare system with micromobility policy. A bikeshare feasibility study and business plan has been completed (with Alta Planning +Design). This plan indicates the benefits to our community of an e-bikeshare system with the flexibility of hybrid-docked & dockless bikes.

Funding is secured for a planning year starting in 2022, including purchase of e-bikes and software applications, and multiple years of operations.

Downtown Redding Snapshot

Accelerating Growth	30 years of construction development happening in a span of 3 years
Housing Expansion	250% increase in housing supply, as more people desire to live downtown
Cultural Revitalization	5-year designation as Cultural District, awarded by California Arts Council
Equity Focus	Dedication to serve housing and transportation needs of residents living with low income in Downtown
Safe, Accessible Clean and Active Transportation Focus	5.1 mile Downtown Connector Loop Trail with safe routes for 68,000 residents in and out of Downtown. 225+ miles of trails accessible without crossing a road. On the way to proving the case for clean, healthy, active mobility in non-coastal California cities
Nexus of Economic Development	6 business-supporting organizations now located in 2-block radius
Downtown as a Magnet	Tourism bureau and local newspaper both relocating to downtown in 2021

Downtown E-Bikeshare goals include serving residents, employees, and year-round tourism visitors in these areas of Redding

- Downtown Redding: a defined district bordered on the north by the Sacramento River
- To the East & West: Garden Tract neighborhoods, Park Marina homes & businesses
- To the South: City Hall/County Library/Baseball Stadium/Parks, Parkview neighborhood
- To the North: Sacramento River Trail
- To the North: Sundial Bridge, Turtle Bay Exploration Park, and the Civic Auditorium

Equity goals are central to the Downtown E-Bikeshare program, to serve residents living with low income in Downtown, specifically including the new development at 1551 Market Street (owned by project partner, K2 Land & Investments). Additional goals include creating a successful Downtown E-Bikeshare system with an eye to future growth.

As a non-profit collaborator in Downtown Redding revitalization efforts, including state funded housing and transportation projects, Shasta Living Streets will serve as the Downtown E-bikeshare program operator. Partners have an interest in learning what options exist for vendors to work with the local non-profit to deliver successful e-bikeshare program in Downtown Redding. The selected vendor of Downtown E-bikeshare can expect to benefit from collaboration with Shasta Living Streets. These features are expected to help ensure the success of Downtown Redding E-bikeshare for all partners:

- Longstanding local trust and working relationships with all agencies
- 11 years of local bike-life programming, encouragement events, public engagement, community building, and safety trainings
- The operator of associated programming and daily staffing at the Shasta Bike Depot in Downtown Redding, at the Transit Center
- Voting member on the Social Services Transportation Advisory Council (SSTAC)

Questions for Informal Conversation at Virtual Meet-and-Greet

At the meet-and-greet, we look forward to discussion with vendors about ways to collaborate that best creates a successful Downtown E-Bikeshare system. Discussion topics might include:

- How would you describe your organizational culture?
- Do you have two years of experience offering e-bikeshare mobility?
- What types of structures do you offer for interfacing with nonprofit organizations?
- As technology changes, what is your plan to ensure e-bikes and software function well year after year?
- What common barriers to successful projects has the respondent encountered that could be addressed during the Request for Proposal or contracting phase?
- What is your approach to handle systems where summer weather heat is intense and may require protection or careful maintenance of e-bikes?

Response Requirements

Vendors are invited to contact Anne Thomas with their interest, sending a link and/or brief written information about their work, and bios of three key team members. Please contact Anne at your earliest convenience to schedule meet-and-greet meetings with key partners.

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For any questions or to submit materials, contact
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RESPONSES CREATE NO BINDING OBLIGATIONS. Responses submitted hereunder create no binding obligations and confer no rights on any party. At any time, Shasta Living Streets may request additional information from any Responder and may terminate this Request for Interest without incurring any liability to any Responder. By submitting a response, each responder expressly waives claims for any costs and expenses the responder incurs in connection with preparation and submission of a response.

THIS NOTICE IS FOR INFORMATION ONLY. It does not constitute a solicitation for bids, nor does it necessarily signal the intent of Shasta Living Streets to procure these products or services. This Request for Interest does not bind Shasta Living Streets to issue an RFP or to automatically adopt changes suggested by vendors.